

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT30/12 17.07
*** WFTV-TV ***

REP. #	OFF. # 6556	SALESMAN #
BUYER NAME	MARIANNE CAMPBELL	
SALES PRSN	WA- JOE KNAUER	

6400541

CLASS:	NATL.	LOCAL	REGIONAL
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ORDER #

PRDCT	FL	ENTERPRISE FOUND	EST#660	COMMENTS: (LINE, C-1)

FLIGHT DATES NOV1/12 NOV5/12 WK-1

LESSOR _____
 CITY TAX _____ STATE TAX _____
 CO-OP BILLING NEEDED _____
 DATE 06/20/12 _____

REP: TO LENA
FR JULIE
** NEW ORDER **
TTLS \$1000
PLS CFM, THX 10/30

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
FL ENTERPRISE FOUNDATION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =												
AGENCY EST# = 660												
1			700A-900A	30		\$4,000.00	11/5	11/5	1		MON	1
PROGRAM : GMA												
2			700A-900A	30		\$2,000.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
3			1200N-1230P	30		\$1,500.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												

REP HEADLINE# 6400541
*** ORIGINAL REV#0 ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			600P-630P	30		\$3,500.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
NOV/12 11000.00												
CONTRACT TOTAL												11000.00
TOTAL SPOTS												4

MARKET TOTALS \$20,000 WFTV 55% WKMG 9% WESH 28% WOFL 6% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*